



EBAN 3D Collaborative™
Defeating Diabetes Disparities

Team Name: Center for International Health

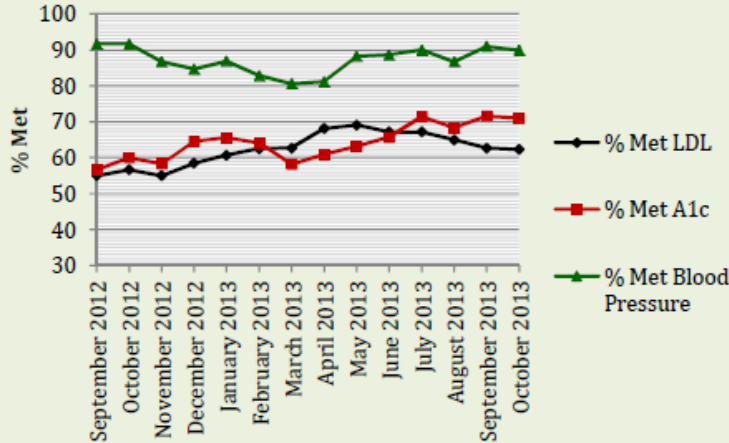
Date: December 4th, 2013

Aim

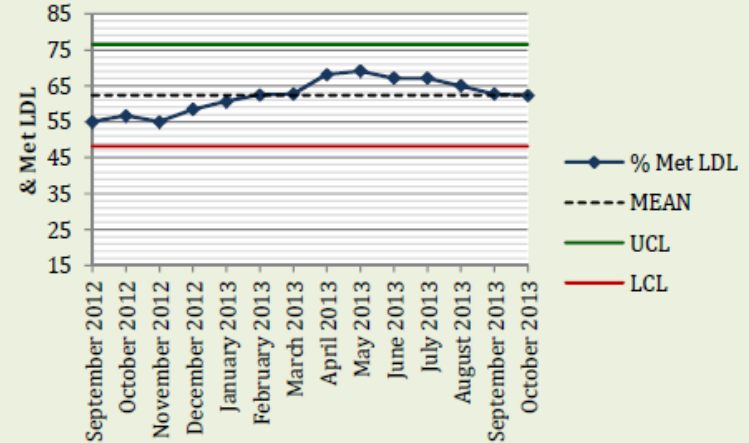
- Ultimate Goal – To increase ideal cholesterol control amongst East African patients living with diabetes who receive care at CIH from 62.5% to 70%
- Goal – To improve cholesterol control through intensified, non-clinic based engagement with patients
- Aim – Patients will recognize the importance of achieving cholesterol control and ways to accomplish this through lifestyle and medications



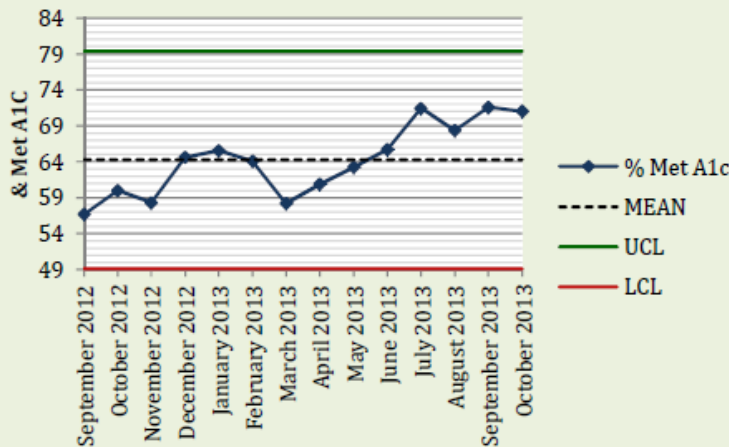
Center for International Health - EBAN Diabetes Measures



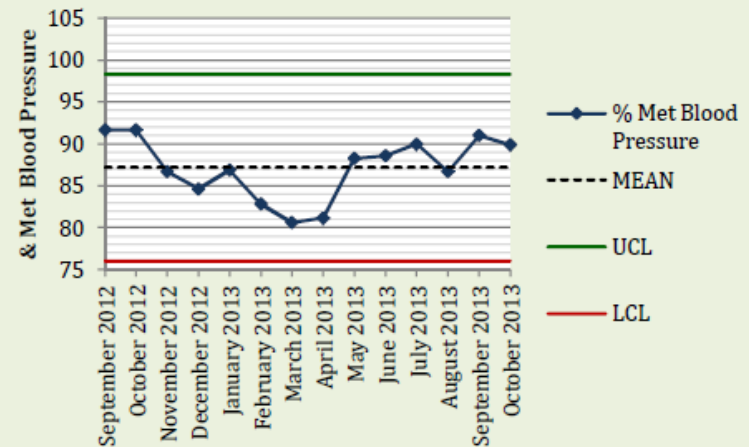
Center for International Health - LDL Control Chart



Center for International Health - A1c Control Chart



Center for International Health - Blood Pressure Control Chart





Storytelling Down Cholesterol

- 7 minute message
 - Overview of cholesterol
 - Medications
 - Nutrition
 - Exercise
- Patient survey
- Publicity cards

Patient declined to listen to the telephone message
Reason stated _____

Patient declined to take survey
Reason stated _____

Diabetes Phone Message Patient Survey

Did you find this recorded information useful? Yes No

Did you find this recorded information easy to understand? Yes No

Are you planning to make any changes to your diet based on the recorded message? Yes No

Are you planning to exercise more after listening to the recorded message? Yes No

What did you like about the recorded message? _____

What did you not like about the recorded message? _____

Are you interested in hearing other message recordings similar to this one? Yes No

If yes, what topics would you like to hear more about? (check all areas of interest):

Diet

Exercise

Medication for diabetes

What is diabetes?

Other _____